

2024 State of the Movement Survey

Introduction

Stray Dog Institute (https://straydoginstitute.org/), with gratitude for Farmed Animal Funders' previous efforts (https://farmedanimalfunders.org/resources), kindly requests your participation in this foundational survey of nonprofits working to benefit animals farmed or caught for food.

This survey is open to nonprofit organizations worldwide whose core purpose includes reducing, reforming, or replacing the use of animals in the food system.

Survey responses will help to illuminate the financial resources available to these nonprofits and how organizations allocate those resources by country, animal, intervention, and intended outcome. We will make summary results public later this year and plan to repeat this survey annually, offering crucial information to all movement organizations and funders.

Key Details

- The survey will remain open until September 30, 2024.
- The survey consists of 17 questions, some in several parts, and should take 30 minutes to complete for most organizations.
- · All individual responses will remain strictly confidential.

Instructions

- Please submit only one response per organization.
- Before starting, please have ready information about staff size and annual revenue and expenses.
- If needed, click "Save Now and Continue Later" at the top to save your progress. Note: Save the custom link provided by the survey; email delivery of the link has been inconsistent.
- Answers on all pages can be edited until you click "Submit" on the last page.
- If you need help, please email us at surveys@straydoginstitute.org (https://mailto:surveys@straydoginstitute.org/).

We know your time is valuable. Thank you for your response!

This survey is intended to benefit the movement. In that spirit, and in gratitude for your time, you will have an opportunity at the end of the survey to direct \$25 from Stray Dog Institute to movement-serving organizations.

Profile Information (Page 1 of 7)

* 1a. What is your first name?	
*1b. What is your last name?	
*2. What is your work email address?	
*3. What is your job title?	
[*] 4a. What is your organization's legal name?	If your organization is not registered, please
provide the name it uses for its activities.	
4b. Does your organization use any other nathis question blank.	me(s)? If so, please list them here. If not, leave

5. What is your organization's full website URL? leave this blank. <i>Example: https://example.com</i>	

*6. In what country is your org	anization's headquarters loca	sted? If your organization does not				
have a physical headquarters, please indicate the country where it was first registered or						
	-	adquarters offices in more than one				
country, please select all that	apply.					
Afghanistan	Albania	Algeria				
Andorra	Angola	Antigua and Barbuda				
Argentina	Armenia	Australia				
Austria	Azerbaijan	The Bahamas				
Bahrain	Bangladesh	Barbados				
Belarus	Belgium	Belize				
Benin	Bhutan	Bolivia				
Bosnia and Herzegovina	Botswana	Brazil				
Brunei	Bulgaria	Burkina Faso				
Burundi	Cabo Verde	Cambodia				
Cameroon	Canada	Central African Republic				
Chad	Chile	China				
Colombia	Comoros	Congo, Democratic Republic of the				
Congo, Republic of the	Costa Rica	Côte d'Ivoire				
Croatia	Cuba	Cyprus				
Czech Republic	Denmark	Djibouti				
Dominica	Dominican Republic	East Timor (Timor-Leste)				
Ecuador	Egypt	El Salvador				
Equatorial Guinea	Eritrea	Estonia				
Eswatini	Ethiopia	Fiji				
Finland	France	Gabon				
The Gambia	Georgia	Germany				
Ghana	Greece	Grenada				
Guatemala	Guinea	Guinea-Bissau				
Guyana	Haiti	Honduras				
Hungary	Iceland	India				
Indonesia	Iran	<pre>Iraq</pre>				
Ireland	Israel	Italy				
Jamaica	Japan	Jordan				

Kazakhstan	Kenya	Kiribati
Korea, North	Korea, South	Kosovo
Kuwait	Kyrgyzstan	Laos
Latvia	Lebanon	Lesotho
Liberia	Libya	Liechtenstein
Lithuania	Luxembourg	Madagascar
Malawi	Malaysia	Maldives
Mali	Malta	Marshall Islands
Mauritania	Mauritius	Mexico
Micronesia, Federated States of	Moldova	Monaco
Mongolia	Montenegro	Morocco
Mozambique	Myanmar (Burma)	Namibia
Nauru	Nepal	Netherlands
New Zealand	Nicaragua	Niger
Nigeria	North Macedonia	Norway
Oman	Pakistan	Palau
Panama	Papua New Guinea	Paraguay
Peru	Philippines	Poland
Portugal	Qatar	Romania
Russia	Rwanda	Saint Kitts and Nevis
Saint Lucia	Saint Vincent and the Grenadines	Samoa
San Marino	Sao Tome and Principe	Saudi Arabia
Senegal	Serbia	Seychelles
Sierra Leone	Singapore	Slovakia
Slovenia	Solomon Islands	Somalia
South Africa	Spain	Sri Lanka
Sudan	Sudan, South	Suriname
Sweden	Switzerland	Syria
Taiwan	Tajikistan	Tanzania
Thailand	Togo	Tonga
Trinidad and Tobago	Tunisia	Turkey
Turkmenistan	Tuvalu	Uganda
Ukraine	United Arab Emirates	United Kingdom

United States	Uruguay	Uzbekistan
Vanuatu	Vatican City	Venezuela
Vietnam	Yemen	Zambia
Zimbabwe		
	ning with the calendar year. <i>Fo</i>	or many organizations, the fiscal year rmat: MM / DD / YYYY
employees and contrac		w many paid staff members, including ion? Include only those working at least

Revenue (Page 2 of 7)

In this section, we seek to understand your organization's **revenue** and its sources.

Schools and educational programs within academic institutions should report revenue only for the school or program, not the full academic institution.

9a. For your last fiscal year, what was your organization's total revenue from all sources?
Please enter your answer as a number without symbols (i.e., avoid using commas, periods, or
currency symbols). In question 9b, you will select the currency that corresponds to your
answer. Example: To express three hundred thousand USD, enter 300000 in this field and
select United States dollar from the dropdown menu in 9b.

[^] 9b.	Please select the currency the	nat	corresponds to the revenue	e nu	umber you provided.
	United States dollar		Euro		British pound sterling
\bigcirc	Canadian dollar		Chinese yuan		Indian rupee
\bigcirc	Japanese yen		New Zealand dollar		South African rand
\bigcirc	Swiss franc		Afghan afghani	\bigcirc	Albanian lek
\bigcirc	Algerian dinar		Angolan kwanza	\bigcirc	Argentine peso
\bigcirc	Armenian dram		Aruban florin	\bigcirc	Australian dollar
\bigcirc	Azerbaijani manat		Bahamian dollar	\bigcirc	Bahraini dinar
\bigcirc	Bangladeshi taka		Barbadian dollar	\bigcirc	Belarusian ruble
\bigcirc	Belize dollar		Bermudian dollar	\bigcirc	Bhutanese ngultrum
	Bolivian boliviano		Bosnia and Herzegovina convertible mark		Botswana pula
\bigcirc	Brazilian real		Brunei dollar		Bulgarian lev
\bigcirc	Burmese kyat		Burundian franc	\bigcirc	Cambodian riel
\bigcirc	Cape Verdean escudo		Cayman Islands dollar	\bigcirc	Central African CFA franc
\bigcirc	CFP franc		Chilean peso	\bigcirc	Colombian peso
\bigcirc	Comorian franc		Congolese franc	\bigcirc	Cook Islands dollar
\bigcirc	Costa Rican colón		Cuban peso	\bigcirc	Czech koruna
\bigcirc	Danish krone		Djiboutian franc	\bigcirc	Dominican peso
\bigcirc	Eastern Caribbean dollar		Egyptian pound	\bigcirc	Eritrean nakfa
\bigcirc	Ethiopian birr		Falkland Islands pound	\bigcirc	Fijian dollar
\bigcirc	Gambian dalasi		Georgian lari	\bigcirc	Ghanaian cedi
\bigcirc	Gibraltar pound		Guatemalan quetzal	\bigcirc	Guernsey pound
\bigcirc	Guinean franc		Guyanese dollar	\bigcirc	Haitian gourde
\bigcirc	Honduran lempira		Hong Kong dollar	\bigcirc	Hungarian forint
\bigcirc	Icelandic króna		Indonesian rupiah	\bigcirc	Iranian rial
\bigcirc	Iraqi dinar		Israeli new shekel		Jamaican dollar
\bigcirc	Jersey pound		Jordanian dinar	\bigcirc	Kazakhstani tenge
\bigcirc	Kenyan shilling		Kiribati dollar	\bigcirc	Kuwaiti dinar
\bigcirc	Kyrgyzstani som		Lao kip		Lebanese pound
\bigcirc	Lesotho loti		Liberian dollar	\bigcirc	Libyan dinar
	Macanese pataca		Macedonian denar		Malagasy ariary
	Malawian kwacha		Malaysian ringgit		Maldivian rufiyaa
	Manx pound		Mauritanian ouguiya		Mauritian rupee

\bigcirc	Mexican peso	\bigcirc	Moldovan leu	\bigcirc	Mongolian tögrög
\bigcirc	Moroccan dirham		Mozambican metical	\bigcirc	Namibian dollar
	Nepalese rupee		Netherlands Antillean guilder		New Taiwan dollar
\bigcirc	Nicaraguan córdoba		Nigerian naira	\bigcirc	North Korean won
\bigcirc	Norwegian krone		Omani rial	\bigcirc	Pakistani rupee
\bigcirc	Panamanian balboa		Papua New Guinean kina	\bigcirc	Paraguayan guaraní
\bigcirc	Peruvian sol		Philippine peso	\bigcirc	Polish złoty
\bigcirc	Qatari riyal		Romanian leu	\bigcirc	RTGS dollar
	Russian ruble		Rwandan franc		São Tomé and Príncipe dobra
\bigcirc	Samoan tālā∏		Saudi riyal	\bigcirc	Serbian dinar
\bigcirc	Seychellois rupee		Sierra Leonean leone	\bigcirc	Singapore dollar
\bigcirc	Solomon Islands dollar		Somali shilling	\bigcirc	South Korean won
\bigcirc	South Sudanese pound		Sri Lankan rupee	\bigcirc	Sudanese pound
\bigcirc	Surinamese dollar		Swazi lilangeni	\bigcirc	Swedish krona
\bigcirc	Syrian pound		Tajikistani somoni	\bigcirc	Tanzanian shilling
	Thai baht		Tongan pa'anga		Trinidad and Tobago dollar
\bigcirc	Tunisian dinar		Turkish lira	\bigcirc	Turkmenistan manat
\bigcirc	Tuvaluan dollar		Ugandan shilling	\bigcirc	Ukrainian hryvnia
	United Arab Emirates dirham		Uruguayan peso		Uzbekistani soʻm
	Vanuatu vatu		Venezuelan bolívar soberano		Vietnamese đồng
	West African CFA franc		Yemeni rial		Zambian kwacha

*10. What portion of your organization's total revenue con sources? Please use the sliders to assign an approximate prevenue source below.	
Philanthropy (foundations, individuals)	
Public institutional support (government grants or programs)	
Goods or services provided (consulting fees, sales, dues, etc.)	
Investment revenue (stocks, bonds, real estate, etc.)	
Private financial institutions (loans, financing)	
Private investment (venture capital)	

Expenses (Page 3 of 7)

In this section, we seek to understand your organization's expenses . For this survey,
expenses include all expenses other than capital expenditure and any funds (re)granted to
others.

Schools and educational programs within academic institutions should report expenses only for the school or program, not the full academic institution.

st 11a. For your last fiscal year, what were your organization's total expenses ? Please write
your answer as a number without symbols (i.e., avoid commas, periods, or currency
symbols). In question 11b, you will select the currency that corresponds to your
answer. Example: To express three hundred thousand USD, enter 300000 in this field and
select United States dollar from the dropdown menu in 11b.

ີ 11b. F	Please select the currency	tha	t corresponds to the expens	ses	number you provided.
O Ur	nited States dollar		Euro		British pound sterling
○ Ca	anadian dollar		Chinese yuan	\bigcirc	Indian rupee
O Ja	panese yen		New Zealand dollar		South African rand
O Sv	wiss franc		Afghan afghani	\bigcirc	Albanian lek
O Al	gerian dinar		Angolan kwanza	\bigcirc	Argentine peso
O Ar	rmenian dram		Aruban florin	\bigcirc	Australian dollar
O Az	zerbaijani manat		Bahamian dollar	\bigcirc	Bahraini dinar
<u>Ва</u>	angladeshi taka		Barbadian dollar	\bigcirc	Belarusian ruble
ОВе	elize dollar		Bermudian dollar	\bigcirc	Bhutanese ngultrum
<u>В</u>	olivian boliviano		Bosnia and Herzegovina convertible mark		Botswana pula
O Br	razilian real		Brunei dollar	\bigcirc	Bulgarian lev
ОВ	urmese kyat		Burundian franc	\bigcirc	Cambodian riel
○ Ca	ape Verdean escudo		Cayman Islands dollar	\bigcirc	Central African CFA franc
○ CF	FP franc		Chilean peso	\bigcirc	Colombian peso
_ Cd	omorian franc		Congolese franc	\bigcirc	Cook Islands dollar
_ Cd	osta Rican colón		Cuban peso	\bigcirc	Czech koruna
	anish krone		Djiboutian franc	\bigcirc	Dominican peso
○ Ea	astern Caribbean dollar		Egyptian pound	\bigcirc	Eritrean nakfa
○ Et	hiopian birr		Falkland Islands pound	\bigcirc	Fijian dollar
○ Ga	ambian dalasi		Georgian lari	\bigcirc	Ghanaian cedi
O Gi	ibraltar pound		Guatemalan quetzal	\bigcirc	Guernsey pound
○ Gu	uinean franc		Guyanese dollar	\bigcirc	Haitian gourde
Он	onduran lempira		Hong Kong dollar	\bigcirc	Hungarian forint
	elandic króna		Indonesian rupiah	\bigcirc	Iranian rial
O Ira	aqi dinar		Israeli new shekel	\bigcirc	Jamaican dollar
O Je	rsey pound		Jordanian dinar	\bigcirc	Kazakhstani tenge
○ Ke	enyan shilling		Kiribati dollar	\bigcirc	Kuwaiti dinar
○ Ky	rgyzstani som		Lao kip	\bigcirc	Lebanese pound
○ Le	esotho loti		Liberian dollar	\bigcirc	Libyan dinar
(M	acanese pataca		Macedonian denar	\bigcirc	Malagasy ariary
Ma	alawian kwacha		Malaysian ringgit	\bigcirc	Maldivian rufiyaa
(Ma	anx pound		Mauritanian ouguiya		Mauritian rupee

\bigcirc	Mexican peso	\bigcirc	Moldovan leu	\bigcirc	Mongolian tögrög
\bigcirc	Moroccan dirham		Mozambican metical	\bigcirc	Namibian dollar
	Nepalese rupee		Netherlands Antillean guilder		New Taiwan dollar
\bigcirc	Nicaraguan córdoba		Nigerian naira	\bigcirc	North Korean won
\bigcirc	Norwegian krone		Omani rial	\bigcirc	Pakistani rupee
\bigcirc	Panamanian balboa		Papua New Guinean kina	\bigcirc	Paraguayan guaraní
\bigcirc	Peruvian sol		Philippine peso	\bigcirc	Polish złoty
\bigcirc	Qatari riyal		Romanian leu	\bigcirc	RTGS dollar
	Russian ruble		Rwandan franc		São Tomé and Príncipe dobra
\bigcirc	Samoan tālā∏		Saudi riyal	\bigcirc	Serbian dinar
\bigcirc	Seychellois rupee		Sierra Leonean leone	\bigcirc	Singapore dollar
\bigcirc	Solomon Islands dollar		Somali shilling	\bigcirc	South Korean won
\bigcirc	South Sudanese pound		Sri Lankan rupee	\bigcirc	Sudanese pound
\bigcirc	Surinamese dollar		Swazi lilangeni	\bigcirc	Swedish krona
\bigcirc	Syrian pound		Tajikistani somoni	\bigcirc	Tanzanian shilling
	Thai baht		Tongan pa'anga		Trinidad and Tobago dollar
\bigcirc	Tunisian dinar		Turkish lira	\bigcirc	Turkmenistan manat
\bigcirc	Tuvaluan dollar		Ugandan shilling	\bigcirc	Ukrainian hryvnia
	United Arab Emirates dirham		Uruguayan peso		Uzbekistani soʻm
	Vanuatu vatu		Venezuelan bolívar soberano		Vietnamese đồng
	West African CFA franc		Yemeni rial		Zambian kwacha

to estimate the percentage of expenses allocated to each area of w	ork during the last fiscal
year.	
Work directly or indirectly benefiting animals farmed or caught for food	
Work directly or indirectly benefiting other non-human animals	
Work directly or indirectly benefiting humans or other concerns	

12. We would like to understand your organization's focus areas. Please use the sliders below

What to Expect Next

In the previous question, you reported the portion of your organization's expenses from the last fiscal year that directly or indirectly benefited **animals farmed or caught for food.**

The rest of the survey will ask how your organization allocates *those* expenses in four different ways: by country, by animal, by intervention, and by outcome.

Expenses by Country (Page 4 of 7)

All questions in this section refer to your organization's expenses during the last fiscal year that *directly or indirectly* benefited animals farmed or caught for food.

Please use the checkboxes below to indicate all countries where your organization incurred expenses.

The list uses country names and regional groupings from the United Nations Sustainable Development Goals (https://unstats.un.org/sdgs/indicators/regional-groups/). We acknowledge that any global list of nations will have shortcomings, and we appreciate your understanding.

13a. Northern America . Leave blank if no expenses in Northern America.				
Bermuda	Canada	Greenland		
United States of Am	erica			

13b. Latin America and the Caribbean . Leave blank if no expenses in Latin America and the Caribbean.			
Anguilla	Antigua and Barbuda	Argentina	
Aruba	Bahamas	Barbados	
Belize	Bolivia (Plurinational State of)	Bonaire, Sint Eustatius and Saba	
Brazil	British Virgin Islands	Cayman Islands	
Chile	Colombia	Costa Rica	
Cuba	Curaçao	Dominica	
Dominican Republic	Ecuador	El Salvador	
Falkland Islands (Malvinas)	French Guiana	Grenada	
Guadeloupe	Guatemala	Guyana	
Haiti	Honduras	Jamaica	
Martinique	Mexico	Montserrat	
Nicaragua	Panama	Paraguay	
Peru	Puerto Rico	Saint Barthélemy	
Saint Kitts and Nevis	Saint Lucia	Saint Martin (French part)	
Saint Vincent and the Grenadines	Sint Maarten (Dutch part)	South Georgia and the South Sandwich Islands	
Suriname	Trinidad and Tobago	Turks and Caicos Islands	
United States Virgin Islands	Uruguay	Venezuela (Bolivarian Republic of)	

13c. Sub-Saharan Africa . Leave blank if no expenses in Sub-Saharan Africa.			
Angola	Benin	Botswana	
Burkina Faso	Burundi	Cabo Verde	
Cameroon	Central African Republic	Chad	
Comoros	Congo	Côte d'Ivoire	
Democratic Republic of the Congo	Djibouti	Equatorial Guinea	
Eritrea	Eswatini	Ethiopia	
Gabon	Gambia	Ghana	
Guinea	Guinea-Bissau	Kenya	
Lesotho	Liberia	Madagascar	
Malawi	Mali	Mauritania	
Mauritius	Mayotte	Mozambique	
Namibia	Niger	Nigeria	
Réunion	Rwanda	Sao Tome and Principe	
Senegal	Seychelles	Sierra Leone	
Somalia	South Africa	South Sudan	
Togo	Uganda	United Republic of Tanzania	
Zambia	Zimbabwe		
13d. Northern Africa and W Western Asia.	estern Asia . Leave blank if no	expenses in Northern Africa and	
Algeria	Egypt	Libya	
Morocco	Sudan	Tunisia	
Western Sahara	Azerbaijan	Armenia	
Bahrain	Cyprus	Georgia	
Iraq	Israel	Jordan	
Kuwait	Lebanon	State of Palestine	
Oman	Qatar	Saudi Arabia	
Syrian Arab Republic	Türkiye	United Arab Emirates	
Yemen			

13e. Europe . Leave blank if no expenses in Europe.				
Åland Islands	Albania	Andorra		
Austria	Belarus	Belgium		
Bosnia and Herzegovina	Bulgaria	Channel Islands		
Croatia	Czechia	Denmark		
Estonia	Faroe Islands	Finland		
France	Germany	Gibraltar		
Greece	Holy See	Hungary		
Iceland	Ireland	Isle of Man		
ltaly	Latvia	Liechtenstein		
Lithuania	Luxembourg	Malta		
Monaco	Montenegro	Netherlands		
North Macedonia	Norway	Poland		
Portugal	Republic of Moldova	Romania		
Russian Federation	San Marino	Serbia		
Slovakia	Slovenia	Spain		
Svalbard and Jan Mayen Islands	Sweden	Switzerland		
Ukraine	United Kingdom of Great Britain and Northern Ireland			
13f. Central and Southern Asia . Leave blank if no expenses in Central and Southern Asia.				
Afghanistan	Bangladesh	Bhutan		
India	Iran (Islamic Republic of)	Kazakhstan		
Kyrgyzstan	Maldives	Nepal		
Pakistan	Sri Lanka	Tajikistan		
Turkmenistan	Uzbekistan			

13g. Eastern and South-Eastern Asia . Leave blank if no expenses in Eastern and South-Eastern Asia.				
Brunei Darussalam	Cambodia	China		
Democratic People's Republic of Korea	Indonesia	Japan		
Lao People's Democratic Republic	Malaysia	Mongolia		
Myanmar	Philippines	Republic of Korea		
Singapore	Thailand	Timor-Leste		
Viet Nam				
13h. Oceania . Leave blank if no expenses in Oceania.				
Australia	Christmas Island	Cocos (Keeling) Islands		
Heard Island and McDonald Islands	Melanesia	Micronesia		
Norfolk Island	New Zealand	Polynesia		

14. Please use the sliders to estimate the percenta you selected above.	ge of expenses allocated to each country
Bermuda	
Canada	
Greenland	
United States of America	
Anguilla	
Antigua and Barbuda	
Argentina	
Aruba	
Bahamas	
Barbados	
Belize	
Bolivia (Plurinational State of)	
Bonaire, Sint Eustatius and Saba	
Brazil	
British Virgin Islands	
Cayman Islands	
Chile	

Colombia	
Costa Rica	
Cuba	
Curaçao	
Dominica	
Dominican Republic	
Ecuador	
El Salvador	
Falkland Islands (Malvinas)	
French Guiana	
Grenada	
Guadeloupe	
Guatemala	
Guyana	
Haiti	
Honduras	
Jamaica	
Martinique	

Mexico	
Montserrat	
Nicaragua	
Panama	
Paraguay	
Peru	
Puerto Rico	
Saint Barthélemy	
Saint Kitts and Nevis	
Saint Lucia	
Saint Martin (French part)	
Saint Vincent and the Grenadines	
Sint Maarten (Dutch part)	
South Georgia and the South Sandwich Islands	
Suriname	
Trinidad and Tobago	
Turks and Caicos Islands	
United States Virgin Islands	

Uruguay	
Venezuela (Bolivarian Republic of)	
Angola	
Benin	
Botswana	
Burkina Faso	
Burundi	
Cabo Verde	
Cameroon	
Central African Republic	
Chad	
Comoros	
Congo	
Côte d'Ivoire	
Democratic Republic of the Congo	
Djibouti	
Equatorial Guinea	
Eritrea	

Eswatini	
Ethiopia	
Gabon	
Gambia	
Ghana	
Guinea	
Guinea-Bissau	
Kenya	
Lesotho	
Liberia	
Madagascar	
Malawi	
Mali	
Mauritania	
Mauritius	
Mayotte	
Mozambique	
Namibia	

Niger	
Nigeria	
Réunion	
Rwanda	
Sao Tome and Principe	
Senegal	
Seychelles	
Sierra Leone	
Somalia	
South Africa	
South Sudan	
Togo	
Uganda	
United Republic of Tanzania	
Zambia	
Zimbabwe	
Algeria	
Egypt	

Libya	
Morocco	
Sudan	
Tunisia	
Western Sahara	
Azerbaijan	
Armenia	
Bahrain	
Cyprus	
Georgia	
Iraq	
Israel	
Jordan	
Kuwait	
Lebanon	
State of Palestine	
Oman	
Qatar	

Saudi Arabia	
Syrian Arab Republic	
Türkiye	
United Arab Emirates	
Yemen	
Åland Islands	
Albania	
Andorra	
Austria	
Belarus	
Belgium	
Bosnia and Herzegovina	
Bulgaria	
Channel Islands	
Croatia	
Czechia	
Denmark	
Estonia	

Faroe Islands	
Finland	
France	
Germany	
Gibraltar	
Greece	
Holy See	
Hungary	
Iceland	
Ireland	
Isle of Man	
Italy	
Latvia	
Liechtenstein	
Lithuania	
Luxembourg	
Malta	
Monaco	

Montenegro	
Netherlands	
North Macedonia	
Norway	
Poland	
Portugal	
Republic of Moldova	
Romania	
Russian Federation	
San Marino	
Serbia	
Slovakia	
Slovenia	
Spain	
Svalbard and Jan Mayen Islands	
Sweden	
Switzerland	
Ukraine	

United Kingdom of Great Britain and Northern Ireland	
Afghanistan	
Bangladesh	
Bhutan	
India	
Iran (Islamic Republic of)	
Kazakhstan	
Kyrgyzstan	
Maldives	
Nepal	
Pakistan	
Sri Lanka	
Tajikistan	
Turkmenistan	
Uzbekistan	
Brunei Darussalam	
Cambodia	
China	

Democratic People's Republic of Korea	
Indonesia	
Japan	
Lao People's Democratic Republic	
Malaysia	
Mongolia	
Myanmar	
Philippines	
Republic of Korea	
Singapore	
Thailand	
Timor-Leste	
Viet Nam	
Australia	
Christmas Island	
Cocos (Keeling) Islands	
Heard Island and McDonald Islands	
Melanesia	

Micronesia	
Norfolk Island	
New Zealand	
Polynesia	

Expenses by Animal (Page 5 of 7)

All questions in this section refer to your organization's expenses during the last fiscal year that *directly or indirectly* benefited animals farmed or caught for food.

*15a. Please use the sliders to estimate the percentage of expenses allo animals below. The list categorizes animals as terrestrial or aquatic and caught.	
Alternative protein organizations and others whose work indirectly benefits animals may wish to select from among the initial "ALL" categories or "Unknown or cannot estimate".	
ALL FARMED TERRESTRIAL animals	
ALL WILD-CAUGHT TERRESTRIAL animals	
ALL FARMED AQUATIC animals	
ALL WILD-CAUGHT AQUATIC animals	
Broiler chickens	
Egg-laying chickens	
Ducks	
Geese	
Turkeys	
Buffalo	
Cattle	
Hogs and/or pigs	
Horses, asses, and/or camelids	
Sheep	
Goats	

Rabbits, hares, and/or other rodents	
Farmed insects	
Other farmed terrestrial animals (please specify in 15b below)	
Other wild-caught terrestrial animals (please specify in 15b below)	
Farmed fish	
Farmed crustaceans, bivalves, and/or gastropods (e.g., crabs, lobsters, shrimp, oysters, clams, snails)	
Farmed cephalopods (e.g., octopuses, cuttlefish, squid)	
Other farmed aquatic animals (please specify in 15b below)	
Wild-caught fish	
Wild-caught crustaceans, bivalves, and/or gastropods	
Wild-caught cephalopods	
Wild-caught aquatic mammals (e.g., whales, dolphins, seals)	
Other wild-caught aquatic animals (please specify in 15b below)	
Unknown or cannot estimate	
15b. If you assigned a percentage to any category marked "other - please spe please use this space to specify those animals. Leave blank if you did not.	cify in 15b",

Expenses by Intervention (Page 6 of 7)

All questions in this section refer to your organization's expenses during the last fiscal year that *directly or indirectly* benefited animals farmed or caught for food.

We created the categories below to reflect the full range of interventions, organized by intervention target: Government, Business, Public, Movement, and Animals. While we understand that our categories may not fully reflect how your organization describes its work, please do your best to use the categories given.

intervention.
GOVERNMENT – Food policy advocacy (lobbying or lawsuits regarding nutrition guidelines, health policy, alternative protein regulations)
GOVERNMENT – Agricultural policy advocacy (lobbying or lawsuits regarding agricultural programs, product subsidies, land use policy)
GOVERNMENT – Environmental policy advocacy (lobbying or lawsuits regarding air and water policy endangered species protection, standard setting)
GOVERNMENT – Animal policy advocacy (lobbying or lawsuits regarding animal welfare policy)
GOVERNMENT – Electioneering (influencing elections, political appointments)
BUSINESS - Producer outreach
BUSINESS - Corporate litigation
BUSINESS - Corporate and institutional engagement: Veg*n outreach
BUSINESS - Corporate and institutional engagement: Welfare improvements
BUSINESS - Finance: Influencing investment
BUSINESS – Finance: Providing investment

 ${\bf BUSINESS-Product\ labeling\ and\ certification}$

PUBLIC – Books, documentaries and other films, podcasts
PUBLIC - Celebrity and influencer outreach
PUBLIC – School or university classes, academic programs, university partnerships
PUBLIC - Investigations
PUBLIC – Journalism, outreach to mainstream media and journalists
PUBLIC – Physical advertising (billboards, print ads, stickers, leaflets)
PUBLIC - Mass mobilizations and protests
PUBLIC – Digital outreach (social media campaigns, online ads, apps, veg*n pledges)
PUBLIC – Conferences and public events
MOVEMENT - Funding: Influencing funding
MOVEMENT – Funding: Providing funding
MOVEMENT - Network building (collaboration opportunities, building or strengthening networks and coalitions)

MOVEMENT – Research (surveys, data-driven analyses, peer-reviewed articles, data presentation, tools)

MOVEMENT - Skill building (training programs, staff education)
MOVEMENT – Monitoring and evaluation
MOVEMENT – Professional services (legal representation and advice, technical services)
ANIMALS – Sanctuaries, veterinary care, and rehabilitation
ANIMALS - Rescue and direct action
OTHER (please specify in 16b below)
16b. If you assigned a percentage to "OTHER" using the slider above, please specify here. Leave blank if you did not.

Expenses by Intended Outcome (Page 7 of 7)

All questions in this section refer to your organization's expenses during the last fiscal year that *directly or indirectly* benefited animals farmed or caught for food.

^k 17. Please use the sliders to estimate the perce outcome. The list reflects the animal advocacy Evaluators' Menu of Outcomes.				
Decreased availability of animal products				
Decreased consumption of animal products				
Direct help				
Improvement of welfare standards				
Increased availability of animal-free products				
Increased engagement in animal advocacy				
Increased knowledge or skills for animal advocacy				
Increased prevalence of anti-speciesist values				
^k Stay Updated?				
May we send you occasional emails about the survey results and future editions of this survey?				
○ Yes ○ No				

With Gratitude

Stray Dog Institute recognizes the following animal advocacy organizations, presented in
randomized order, for providing free services to other movement organizations. If we have
inadvertently omitted any organization that believes it should have been included, we
sincerely apologize.

from the list to receive a	\$25 donation from Stray Dog Ins	e, please select any organization stitute. We commit to sending a to any existing financial support we		
Faunalytics	Animetrics	We Animals Media		
Violet Studios	Vegan Hacktivists	Open Paws		
Animal Defense Partnership	Animal Advocacy Careers	Logistically		
Scarlet Spark	The Mission Motor			
Do you have any feedback on this survey?				

Ready to Submit your Responses?

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This is the end of the survey. We are immensely grateful for your time and effort!

By clicking "Submit" below, you will finalize your answers. If you would like to review your responses before submitting them, use the "Previous" button to navigate to previous pages where you can change or correct any answers.

Your survey response will only be received when you click "Submit".